

Career Workshops

Designed and Delivered by: [Karen McKenna, CareerVisionary, LLC](#)

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Providing Cutting Edge Programs Designed for Today's Job Market Realities

Titles	Descriptions
<p>“Alternative Careers for Teachers” (Two-Hours)</p>	<p>With budget cuts and layoffs, many teachers are considering their options beyond the classroom. This program introduces resources to identify alternative career options, while taking advantage of teachers’ existing skills, interests, education and experience. <i>Includes: PowerPoint Presentation and detailed handouts</i></p>
<p>“Self Employment Options” (Two-Hours)</p>	<p>Self-employment can take many forms. Due to a combination of technological advances and economic factors, more individuals are exploring options for launching a business or working as independent contractors. This program highlights a variety of self-employment options and provides valuable resources to help potential entrepreneurs make key decisions. <i>Includes: PowerPoint Presentation and detailed handouts</i></p>
<p>“Games2Careers” (Two-Hours)</p>	<p>As children, we’re drawn to certain games and toys, based on our interests. Those preferences offer clues to possible careers. Based on Karen’s book, GAMES2CAREERS, this workshop helps participants (of all ages) revisit their favorite childhood activities to identify and explore careers that match their strongest interests. <i>Includes: PowerPoint Presentation, exercises and detailed handouts</i></p>
<p>“Interviewing” (Two-Hours)</p>	<p>Careful planning and preparation contribute to positive interview outcomes. Participants learn what to do before, during, and after an interview. Covers how to: Conduct research, answer challenging questions, write thank you letters, and present references. <i>Includes: PowerPoint Presentation and detailed handouts</i></p>
<p>“Job Search Strategies” (Two-Hours)</p>	<p>Positive, interactive workshop, focusing on specific actions job seekers can take to significantly improve the effectiveness of their job searches. Numerous job search resources will be covered throughout the workshop. <i>Includes: PowerPoint Presentation and detailed handouts</i></p>
<p>“Job Search Strategies For Young Adults” (Two-Hours)</p>	<p>Today’s young adults face one of the tightest job markets in recent history. Covers: Key actions young adults should take to position themselves for job opportunities, while setting the stage for a successful and productive career. <i>Includes: PowerPoint Presentation, exercises and detailed handouts</i></p>
<p>“Résumés & Cover Letters” (Two-Hours)</p>	<p>Well-written résumés and cover letters can open doors for interviews. Participants learn:</p> <ul style="list-style-type: none"> • How to create effective résumés & cover letters for today’s on-line application process. • How to use strategic wording and formatting to demonstrate how well they “fit” the job, and the “value” they will bring to an organization. <p><i>Includes: PowerPoint Presentation, sample documents</i></p>
<p>“Using LinkedIn for your Job Search” (Two-Hours)</p>	<p>LinkedIn is the leading social media platform for professional networking. Today’s job seekers must have a presence on LinkedIn. Participants will learn how to create a strong LinkedIn Profile and use its powerful features to build strategic networking connections. <i>Includes: PowerPoint Presentation and detailed handouts</i></p>

To book programs, please contact: [Karen McKenna](#)

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